



# **EFU EDUCATION & MARRIAGE PLAN**

**GIVE EVERY CHILD A GOOD START**

# EFU Education & Marriage Plan:

Cost of living is increasing at an exponential pace, and it's hard to imagine how much would be needed, when you have to incur expenses on your children's higher education and marriage. EFU Life brings EFU Education and Marriage Plan that would help you secure the financial future of your children. The plan provides a disciplined way of accumulating and endowment fund that could be used at a later date for a particular purpose, be it to pay for your children's college or university fee or meet their marriage expenses. It is an investment-linked insurance product. The plan not only provides high value savings, but also guarantees life assurance protection along with the flexibility to customized



## Disclosure of Product:

**This is a life insurance product which has two distinct elements i.e., Insurance Protection and Investment. The Investment Component is linked to the performance of underlying assets under unit linked fund(s).**

## Free Look Period:

**If you cancel your policy within free look period of 14 days from the date of the documents receipt, you are entitled for a full refund of premium less any expenses incurred by EFU Life in connection with our medical or clinical examinations.**

## Opportunities for Growth:

Every premium paid towards the plan will be invested in one of the internal investment funds of EFU Life. It is completely your decision to choose the internal fund based on your investment objectives.

You can select from the following unit linked funds mentioned below:

All available funds are categorized with their risk profiling as per the investment criteria.

Funds	
<b>EFU Managed Growth Fund</b>	<b>EFU Guaranteed Growth Fund*</b>
<b>Fund Categorization: Balanced</b>	<b>Fund Categorization: Money Market Fund</b>
<b>Risk Profile: Medium</b>	<b>Risk Profile: Low</b>
An investment fund with a balanced investment strategy. It aims to achieve reasonable capital growth and steady returns with investment in government securities, carefully selected blue chip equities, and other fixed income securities and cash	An investment fund providing steady returns with a guarantee that the bid price of the fund will never fall. It aims to achieve stable growth through investment in short term debt securities.
<b>EFU Income Growth Fund</b>	<b>EFU Aggressive Fund</b>
<b>Fund Categorization: Income Fund</b>	<b>Fund Categorization: Aggressive</b>
<b>Risk Profile: Low</b>	<b>Risk Profile: High</b>
Investment fund providing steady returns. It aims to achieve consistent capital growth with investment in government securities and high-quality corporate debt.	An investment fund with the aim of investing in equities providing a higher rate of return. It aims to maximize capital growth by using investments with an aggressive market outlook.

### Multiple Fund Option:

Under this option you have a facility to select a mix of two unit linked funds of the plan. Total premium under your policy will be allowed to be distributed in funds in multiples of 10%. It means that the funds split can be of 90/10, 80/20, 70/30, 60/40 or 50/50.

**\*EFU Guaranteed Growth Fund to be selected by default.**

### Benefits:

#### Continuation Benefit:

In the unfortunate event of death of the life assured (parent) during the savings term, the built-in "Continuation Benefit" ensures that the targeted fund at maturity is achieved. EFU Life will continue to make the contributions towards the plan.

#### Maturity Benefit:

The amount payable at maturity is equal to the fund value at the time of maturity. This fund value can be taken in lump sum or if funds are not required immediately, the amount can be left to accumulate with EFU Life for a maximum period of one year. At the end of the one-year period, EFU Life will pay the accumulated value and a "Maturity Investment Bonus" of 20% of the annual average premium.

#### Built-in Additional Term Assurance:

This rider increases the level of life cover by providing an additional amount in case of death of the Life Assured.

#### Built-in Income Benefit:

Under the built-in Income Benefit, the plan would ensure that a quarterly income is paid to the family in case of the unfortunate death of the life assured during the plan term. The customer has a choice of selecting any one of the three levels of income i.e.

- Rs. 7,500 quarterly
- Rs. 12,000 quarterly
- Rs. 18,000 quarterly

The regular income can be used to pay for the expenses related to their continuing education and funds needed at the time of engagement or marriage of the child or for the support of the family.

## Optional Benefits:

### Accidental Death and Disability Benefit:

This rider provides an additional lump sum benefit in case of accidental death or disability.

### Waiver of Premium:

In case the life assured is unable to follow any occupation due to the sickness or accident, the premium would be paid by EFU Life.

## Unit Allocation:

The proportion of basic plan allocated to investment is as shown in table:

Policy Years	Unit Allocation %	Allocation Charges*
Year 1	60%	40%
Year 2	80%	20%
Year 3	90%	10%
Year 4 - 5	100%	0%
Year 6 - 10	103%	0%
Year 11 & onwards	105%	0%

**\*Allocation charges will be deducted from the Paid Premium every year as per the above table and the remainder will be allocated to the account value.**

## Fund Acceleration Premium:

If you have surplus cash available at any point of time during the plan term it can be invested in the plan to enhance your cash values. These additional payments in the plan are called Fund Acceleration Premium payments. You can make these payments at any time while the policy is in force. The minimum FAP payment is Rs. 20,000.

100% of FAP payments are allocated to purchase units in the selected fund.

## Complete and Partial Surrender:

The plan always provides complete access to the accumulated fund value. After the premium have been paid for two full years, the Fund can be withdrawn for its full or partial value. Please note in case of withdrawal in early policy years, it may yield lower cash values.

## Indexation:

Under this option, the regular premium will increase every year by 5% of the prior year's premium till the age of 55 years, without any medical evidence.

## Claim:

In case of an unfortunate event, you may file your claim intimation through any Askari Bank Branch walk in, visiting the EFU Head Office or by visiting any of the EFU branches in the country. For a swift speedy process you may also call us at our call center (021- 111-338-111) or simply visit our website, fill in the intimation form and email it to us at [cod@efulife.com](mailto:cod@efulife.com). Thereafter, you will be contacted for next steps.

## FAQs:

### What is the Applicable age and tenure?

The plan is available for individuals from 18 years to 65 years of age. The minimum savings term available is 10 years while the maximum is 25 years. The savings term has to be selected in such a way that the maximum age of the customer at the end of the savings term is not more than 75 years.

## What the minimum Premium requirements?

Minimum annual basic plan premium is Rs. 20,000/-

## What are the charges?

Charges	Rate / PKR
Administration Charge	PKR 100 per month
Bid/Offer Spread	5% of the net regular premium
Investment Management Charge	0.125% of the fund value per month
Mortality Charge (Cost of Insurance)	An age-based mortality charge applies for the life insurance risk each year and is dependent on the sum at risk. No mortality charges applies in years where the cash value exceeds sum assured.
Fund Switching Fee	PKR 500
Surrender Processing Fee	PKR 500
Surrender Charge	100% prior to the payment of two full years' premium
Allocation charges	As per the above Unit Allocation table

## Disclaimer:

- This product is underwritten by EFU Life Assurance Ltd. It is not guaranteed or insured by Askari Bank Limited or its affiliates and is not an Askari Bank Limited product.
- Askari Bank is just a promoter/distributor and corporate insurance agent of this product to its valued customers.
- Growth in the value of your premiums depends on the performance of the selected Fund in which the premiums are invested.
- All investments made in the selected Fund are subject to market risks. The past performance of the fund is not necessarily a guide to future performance. Any forecast made is not necessarily indicative of future or likely performance of the Fund and neither EFU Life Assurance Ltd. nor Askari Bank Limited will incur any liability for the same. The investment risk of the selected Fund shall be borne by the policyholder.
- A personalized illustration of benefits will be provided to you by our sales representative. Please refer to the notes in the illustration for detailed understanding of the various terms and conditions.
- Taxes will be applicable as per the taxation laws as stipulated by the relevant authorities.
- A description of how the contract works is given in the policy provisions and conditions. This product brochure only gives a general outline of the product features and benefits.
- All Claims, charges and payments relating to your Policies shall be the sole and exclusive responsibility of EFU Life Assurance Ltd.

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